

ECO INSIGHT

Unveiling INSEE Ecocycle Sustainability DNA



Chip Mong INSEE Ecocycle Partners with Cambodia's General Department of Customs and Excise for Sustainable Waste Management

On February 28th, 2025, Chipmang Ecocycle – the waste management arm of Chipmang INSEE Cement Corporation, a joint venture between Chipmang Group and Siam City Cement – reinforced its commitment to sustainable waste management by partnering with the General Department of Customs and Excise of Cambodia to co-process unclaimed, defective, and confiscated goods through cement kiln co-processing in Banteay Meas District, Kampot Province.

The event was honored by the presence of His Excellency Dr. Kun Nhim, Minister Delegate to the Prime Minister and Director General of the General Department of Customs and Excise of Cambodia, alongside Lok Neak Okhna Khun LEANG, Co-Founder and Chairman of Chip Mong Group, and Neak Okhna LEANG Pov, CEO of CMIC. Senior leadership teams from Chip Mong INSEE and the General Department of Customs and Excise were also in attendance, underscoring the significance of this collaboration.

This initiative highlights Chip Mong INSEE Ecocycle's role as a premium and leading waste solution provider in Cambodia, showcasing its commitment to national-level waste management solutions through sustainable and environmentally responsible practices.

HIGHLIGHTS IN THIS ISSUE

**INSEE ECOCYCLE VIETNAM
ANNOUNCES AN
18,619.4226 (TON)
REDUCTION IN CO2
EMISSIONS FOR Q1/2025**

**INSEE ECOCYCLE
SRI LANKA HAS BEEN
RECOGNIZED AMONG THE
TOP 20 OUTSTANDING
COMPANIES AT THE BMPC
AWARDS 2025**

**INSEE ECOCYCLE
THAILAND WELCOMES HIS
EXCELLENCY THE SWISS
AMBASSADOR TO ITS
INDUSTRIAL SITE IN
CHONBURI**

General Department of Customs and Excise Cambodia & Chip Mong INSEE Cement Corporation Partner for National Sustainable Waste Management

Landmark Collaboration for Circular Economy & Environmental Sustainability

Phnom Penh, February 24th, 2025 – In a groundbreaking step toward sustainable industrial waste management, the General Department of Customs and Excise of Cambodia and Chip Mong INSEE Cement Corporation (CMIC) have officially signed a Memorandum of Understanding (MoU) to implement a national-level waste management program.

This strategic partnership was formalized by His Excellency Dr. Kun Nhem, Director General of the General Department of Customs and Excise of Cambodia, and Lauk Neak Okhna Leang Khun, Co-Founder and Chairman of Chip Mong Group, representing Chip Mong Ecocycle, the largest industrial waste management solution provider in Cambodia and a key business unit of CMIC. The MoU focuses on the safe, compliant, and environmentally responsible treatment of confiscated and co-processable industrial waste, hazardous materials, and unclaimed defective consumer goods.

Pioneering Sustainable Waste Treatment through Cement Kiln Co-Processing

During the signing event, H.E. Dr. Lauk Neak Okhna Leang Khun Pov, CEO of CMIC, highlighted the importance of cement kiln co-processing as a scientifically proven and environmentally sustainable method for treating hazardous industrial waste. This advanced technology ensures zero hazardous waste to landfills, integrating waste profiling, preparation, and final treatment in alignment with Cambodia's circular economy vision.

Commitment to a Greener Cambodia

This landmark agreement reflects a national-level commitment to reducing environmental impact while reinforcing regulatory compliance. By setting new benchmarks for sustainable waste management, the collaboration ensures that hazardous waste is managed through safe, efficient, and environmentally responsible solutions.

The event was attended by senior leadership teams from both the General Department of Customs and Excise of Cambodia and Chip Mong INSEE Cement Corporation, reaffirming their shared vision for a cleaner, greener Cambodia



INSEE Ecocycle – A Proud Partner of Jardines Familypic 2025

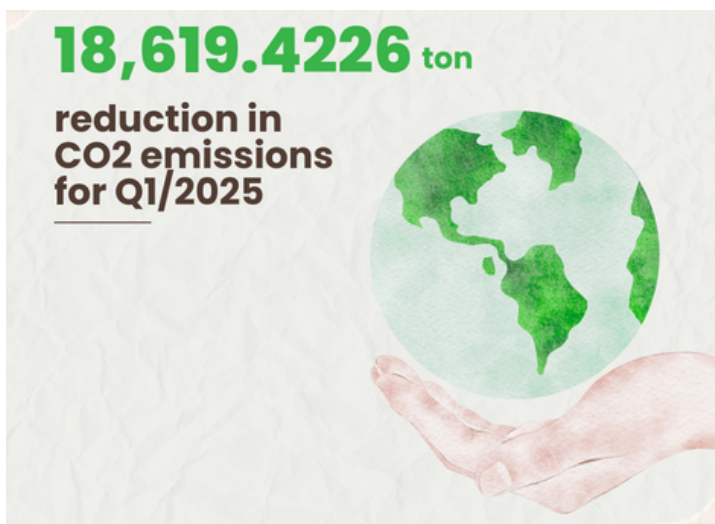


INSEE Ecocycle Vietnam is proud to be a companion partner of the Jardines Familypic 2025 event, contributing to creating a green, clean, and beautiful event and spreading sustainable values to the community.

In line with the spirit of this year's event theme, "Building a Greener Future," INSEE Ecocycle sponsored all waste treatment costs for Jardines Familypic 2025, ensuring that all waste generated from the event was collected, sorted, and treated in a closed, safe, and environmentally friendly process.

After the program, INSEE Ecocycle successfully treated 240kg of waste, including paper, plastic, and food waste, applying modern waste treatment solutions to ensure optimal efficiency and minimize negative environmental impacts.

INSEE Ecocycle wishes to accompany and encourage the community to join hands in acting for a greener future. We believe that the Jardines Familypic 2025 event is a typical model for organizing environmentally friendly events. We hope that this collaboration will inspire the community to join hands in building a more sustainable, smart, more beautiful future.



CO2 Emissions Reduction for Q1 2025

INSEE Ecocycle is excited to announce an 18,619.4226 (ton) reduction in CO2 emissions for Q1/2025. This significant achievement reflects our ongoing commitment to minimizing environmental impact through effective waste management and sustainable solutions.

We remain focused on improving our services and driving environmental sustainability through continuous innovation and collaboration. Together, we are paving the way for a cleaner, brighter, and more sustainable tomorrow.



INSEE Ecocycle's Key Account Program 2025: Advancing Sustainability Together

INSEE Ecocycle's Key Account (KA) Program 2025 is an exclusive program for Ecocycle's valued customers, offering a range of attractive services and opportunities to participate in impactful environmental activities.

The program aims to support customers with flexible service packages and special benefits. It also provides opportunities for knowledge sharing, community activities, and long-term value for both our customers and the environment.

INSEE Ecocycle received very positive feedback from customers for helping improve their waste management efficiency and raising environmental awareness in their communities.

Key Highlights in Q1 2025:

1. Customer Engagement: Over 56 customers are benefiting from tailored packages, including urgent pick-ups, flexible minimum pick-up, CO2 reduction certificates, and Zero Landfill solutions.
2. CSR & Environmental Activities: INSEE Ecocycle is co-organizing eco-friendly events like tree planting and clean-up days, alongside providing training on waste management and chemical spill responses.
3. Training Session at CiBao: On March 20th, we successfully conducted a training session on waste classification and legal compliance for CiBao, providing customers with valuable knowledge to enhance their waste management practices.
4. Additionally, we are building and rolling out a Loyalty Program for 2025, offering special benefits to our customers starting in February 2025.

INSEE Ecocycle remains committed to supporting our customers in their sustainability journey and looks forward to continued success in 2025.



INSEE Ecocycle Shines at the Best Management Practices Company Awards 2025



INSEE Ecocycle has been recognized among the Top 20 Outstanding Companies at the Best Management Practices Company (BMPC) Awards 2025, organized by the Institute of Chartered Professional Managers of Sri Lanka (CPM Sri Lanka).

In addition to this honour, INSEE Ecocycle also emerged as the category Winner in Power & Energy – Thermal, highlighting our commitment to sustainability and operational excellence.

The Best Management Practices Company Awards 2025 celebrate excellence across public and private sector organizations, honouring those who have demonstrated exceptional growth and success through outstanding management practices. The awards spotlight best practices in leadership, strategic planning, people management, resource optimization, partnerships, process excellence, and overall organizational performance throughout 2024.

INSEE Ecocycle Hosts International Conference on Resource Efficiency towards Sustainability - 2025

The International Conference on Resource Efficiency Towards Sustainability (ICRES 2025), is a landmark conference uniting industry, government and academia to have better collaboration. The event featured global experts, thought leaders, industry participants and universities. ICRES 2025 paved the way for creating new business opportunities by showcasing the expertise of INSEE Ecocycle as a sustainable services provider.

The conference facilitated knowledge exchange and the development of practical solutions, bringing together representatives from academia, government bodies, and the corporate sector. Participants explored transformative approaches to pressing environmental challenges while fostering cross-industry collaboration.



CEO Forum - Future 360 Alongside International Conference on Resource Efficiency Towards Sustainability 2025



Held alongside the International Conference on Resource Efficiency Towards Sustainability 2025, the Future360 CEO Forum successfully brought together industry leaders to share valuable insights on sustainability, the circular economy, and innovation. CEOs from Siam City Cement Lanka Limited, Coca-Cola, Nestle, HSBC, and the National Innovation Agency expressed their vision of a circular economy.

The event significantly elevated INSEE Ecocycle's brand presence as the waste management and circular economy among a broad spectrum of stakeholders, including top government officials, senior leaders from multinational companies and local conglomerates. This visibility is creating new opportunities, strengthening Ecocycle's position and accelerating its growth trajectory.

A highlight of the conference was the “Circularity Challenge,” which recognised innovations addressing resource circularity. Winners received recognition for their groundbreaking contributions to sustainable development solutions during the event.

The success of the Future360 CEO Forum marks a pivotal step forward in advancing the dialogue on sustainability and circular economy practices in the region. INSEE Ecocycle’s active participation and heightened visibility at the event reaffirm its leadership and unwavering commitment to driving sustainable transformation. As the momentum continues to build, the company remains focused on forging impactful partnerships and delivering innovative solutions that contribute to a more resource-efficient future.

INSEE Ecocycle Thailand Welcomes His Excellency the Swiss Ambassador to Our Industrial Services Site in Chonburi

On January 21st, INSEE Ecocycle was honored to welcome His Excellency Pedro Zwahlen, Ambassador of Switzerland to Thailand, to our Industrial Services Site in Chonburi. The visit underscored our commitment to cross-border collaboration and innovation in sustainable industrial solutions.

During the visit, INSEE Ecocycle showcased its pioneering robotic tank cleaning and the electromotive cleaning, which together enhance operational efficiency and significantly reduce environmental impact. This engagement reaffirmed our leadership in delivering cutting-edge, sustainable waste management solutions. Building on this momentum, INSEE Ecocycle will continue expanding innovative technologies and international partnerships that accelerate environmental stewardship and sustainable industrial transformation.



INSEE Ecocycle Hosts 'Collaborating for Sustainability' Customer Thank You Event



On February 7th, INSEE Ecocycle hosted the "Collaborating for Sustainability" event at Grand Centre Point Pattaya, bringing together customers, partners, and sustainability leaders to share insights, strengthen partnerships, and address future environmental challenges.

Mr. Bruno Fux, CEO of INSEE Ecocycle, opened the event by sharing his vision for driving the company toward environmental leadership. He highlighted INSEE Ecocycle's expertise in comprehensive waste management and industrial services, including innovative solutions like co-processing technology in cement kilns. This process replaces coal with waste as alternative fuel, achieving zero waste to landfill while significantly reducing CO₂ and greenhouse gas (GHG) emissions.

Inspiring Sessions from industry experts covered key topics like carbon footprint management, waste laws, and the green energy transition. The event concluded with the Sustainability Award 2025, recognizing customers for their commitment to sustainable practices.

INSEE Ecocycle Showcases Innovation at FTI Expo 2025

INSEE Ecocycle attended and hosted a booth at FTI Expo 2025, Thailand's leading industrial sustainability exhibition organized by the Federation of Thai Industries from February 12th-15th, 2025. The expo brought together government leaders, private sector innovators, and regional stakeholders to drive dialogue and action around the country's Bio-Circular-Green (BCG) Economy, Net Zero ambitions, and Industry 4.0 transformation.

The event was honored by the presence of the Prime Minister of Thailand, emphasizing the importance of cross-sector partnerships in achieving national sustainability goals. INSEE Ecocycle's participation reinforced our position as a key player in Thailand's green industrial movement, with a dedicated showcase of our co-processing technologies and waste-to-energy solutions for sustainable waste management.

The expo provided an invaluable platform to strengthen relationships with key industry players, align with national policy direction, and highlight INSEE Ecocycle's innovative approach to circular economy practices. Moving forward, INSEE Ecocycle will continue to build on this momentum by expanding partnerships with industries committed to sustainability, and by advancing alternative fuels and co-processing technologies that reduce environmental impact and support Thailand's green growth agenda.



INSEE Ecocycle Engages in SWAT Conference 2025 to Drive Sustainable Waste Management

INSEE Ecocycle actively participated in the SWAT Conference 2025, hosted by the Solid Waste Management Association of Thailand (SWAT) on March 13th, 2025, at BITEC Bangna. The conference gathered key stakeholders to explore the latest developments in waste management, the circular economy, and climate change policies, with the goal of enhancing industry standards and fostering collaboration at both domestic and international levels.

Mr. Bruno Fux, Chief Executive Officer of INSEE Ecocycle, participated as a panelist in the session "Challenges and Adaptation by Industries", where he highlighted the importance of co-processing as a sustainable solution for non-recyclable waste, emphasizing its role in preventing waste leakage into the environment. In addition, he underscored the role of the Polluter Pays Principle in ensuring that waste is properly managed, reinforcing the need for accountability in waste generation and disposal.

At INSEE Ecocycle, we remain committed to advancing sustainable waste management practices and strengthening industry collaboration to drive meaningful change toward a circular economy.

